

CITYTURTLES PRESETS

LIGHTROOM PRESET INSTALLATION GUIDE



@cityturtles

THANK YOU

First off, I'd like to thank you wholeheartedly for purchasing from my store. By purchasing these presets you are also supporting me and my work, and that means the absolute world to me!

All of my presets are handmade from scratch and designed with YOU the creative in mind. I wanted to create a set of presets that are versatile on both indoor + outdoor photos and work consistently all types of photography. You can use these on your portrait, wedding, engagement, family, lifestyle, travel, and pet images.

This pack comes with an additional tool kit that I personally use to help speed up workflow. They are created to only change one specific adjustment (grain, sharpness, exposure, etc) if you are in a hurry to edit. I've also included step-by-step instructions on how to install the presets on your desktop and on your phone in this handy PDF to guide you.

Presets are AMAZING tools to easily up-level your photography and editing skills. I'm so happy to be able to share these with you and teach you how to use them.

With that said, I can't wait for you to try these out on your photos!



HOW TO INSTALL

First Method (for older versions of LR)

1. Download the .ZIP file from Etsy. Unzip the file and open Lightroom.
2. Go to **Presets** located on the left side panel and create a new preset folder titled CITYTURTLES PRESETS.
3. Right click on the folder and select **Import**.
4. Import the .LRTEMPLATE desktop presets from the folders.
5. **HAVE FUN!**

Second Method (for version 7.5 and newer)

1. Download the .ZIP file from Etsy. Unzip the file and open Lightroom.
2. Go to **Presets**, click the + button then click **Import Presets**.
3. Import the .XMP file desktop presets.
4. Restart Lightroom application if needed. The presets will appear automatically in a new group.

MOBILE PRESETS

How to Install

1. **Download** the ZIP file from Etsy and unzip it by double clicking on the file or right-click and press 'Open/Unzip'
2. Open the mobile preset folder. **Select** all DNGs > **AirDrop/Email** them to your phone. The DNGs should now be saved in your photos. They will look like blank images which is completely normal since phones can't preview DNG files.
3. **Download** the Lightroom CC Mobile App and create a free account if you haven't already. Open the app.
4. **Upload** the DNGs the same way you upload photos. Hold and slide your finger to quickly select all of them. Click **Add Photos**. When the DNGs have finished uploading, your presets are ready!

This is how to transfer mobile presets from a computer. If you're reading this on your phone, go back to your downloads and open the "MOBILE-LINK" PDF. Follow the Dropbox link.

How to Apply

1. **Upload** the photo(s) you want to edit if you haven't already.
2. **Open** any DNG. Click ⋮ on the top right corner and press **Create Preset**.
3. **Name** the preset and press ✓. (Don't worry about the settings, the ones you need will automatically be checked for you.)
Repeat until you have saved all of the presets.
4. **Exit** out of the DNG and open a photo you want to edit. Scroll left on the bottom panel and click on the **Presets** icon. This is where you'll find all of the presets you've just saved. Choose the preset you want to use then click ✓. Feel free to adjust exposure, white balance, etc. to better suit your image. You're done! Woohoo!

Optional: Create an album called CityTurtles Presets and import all of the presets into the album so it can be organized and you can find them again easily.

HOW TO ADJUST

STEP 1: APPLY PRESET



STEP 2: ADJUST EXPOSURE



STEP 3: WARM THAT BABY UP



PRESET: SUMMER 04 - [CLICK TO SHOP](#)

c i t y t u r t l e s p r e s e t s . c o m

EDITING TIPS



BASICS

After clicking on a preset, your photo may appear bright/dark. All you have to do is adjust the exposure and the whites slider in the Basic panel until you are satisfied with the brightness. CT Presets are created without WB or exposure settings as every photo is unique and has different lighting scenarios! This nifty feature allows you to edit your photo quicker and more efficiently.

Sharpen your image and enable Lens Profile Correction. I use a Canon 5D MIV and doing this makes my images look wider and brighter.

My sharpening settings are usually at 40 amount, luminance noise at 10 which will make the photo look a bit smoother, and color noise reduction stays at 25 (higher if I'm editing a grainy, underexposed photo):



SKIN TONES + COLOR

If you're editing portraits/couple shoots and the skin tones seem a bit orange, you can fix this by adjusting the orange saturation slider in the HSL/Color/B&W panel.

If the skin tones seem too desaturated for your liking, you can increase the temperature, increase orange saturation slightly, or play with the tint slider.

Wanting those dreamy warm undertones? I gotchu. Increase the temperature or go to Split Toning and pick out a warm shade for the shadows. I suggest using 58 for golden yellow tones, 48 for warm oranges, and 35 for rosy red tones. Increase the hue saturation to 8 or higher if you prefer.

EDITING TIPS



BRUSH TOOL

Take advantage of the Brush Adjustments tool!

Implementing hand edits are a GAME CHANGER. Click on the brush tool (or press K on your keyboard) to get started. I often create a subtle gradient around the top and bottom of my images which helps make the subject stand out more. You can do this by slightly decreasing exposure and clarity. Now using a soft brush with the feather set at 100, gently brush over any parts that are distracting or too bright.

You can achieve a similar look by applying a gradual filter and decrease the exposure but I find that using the brush tool gives you so much more control of where you want to apply the effect. This is basically how to dodge and burn in Lightroom!

You can also use the brush tool to quickly fix weird looking skin tones or colors in a specific area on your images. If a person is looking very orange, decrease the saturation slightly. If a person is looking too pale, find the Color tool and click on the tiny rectangle. Here you can choose a warm shade from the color spectrum.

Make sure you do not go overboard by lowering the opacity of the color as needed.

You can use the same color box to change the color of any object! If someone is wearing a red coat and you want to change it to a yellow coat, it can be done! Neatly brush over the object with a small brush set at a feather of 20, and decrease the saturation to -100. Choose the color you want and make any adjustments as needed to make it look realistic and natural.

EDITING TIPS



MY FAVE TRICKS

Now for my favorite editing tip! I call this putting on a “Top Coat” layer on photos. After editing in Lightroom, I transfer the photo into Photoshop, make a few more adjustments, then save as a PSD in the same folder as the RAW image. In Lightroom, the file will automatically be in your catalog so you don’t have to go searching for it. Now apply your favorite preset. This will create a beautiful, dramatic look with rich tones that’s difficult to achieve on its own. I suggest using plug-ins like Opal or The Fader (free) to adjust the opacity of the preset. Before layering, your initial LR edit should be light, natural, and looks a hair unfinished.



SOOC



Lightroom



Photoshop +
LR Top Coat

I LOVE adding dust and grain textures on my photos for a subtle film look. It feels like adding whipped cream on top. Who knew adding dust to photos can actually look good? If you’re interested in adding overlays to your own photos, click [here](#) to browse the ones I use. After editing in Lightroom, right-click on the photo and click “Edit in Photoshop”, this will allow you to add overlays while preserving the quality!

