# LIGHTROOM MOBILE MADE SIMPLE

## EBOOK COURSE

- ☑ *Fix Lightroom Presets that DON'T work*
- ☑ *Take awesome photos with just your phone*
- ☑ *The only Tools you need to master*
- ☑ *Fix skin tones, adjust colors, make colors pop*
- ☑ *Create your own presets and a unique style*

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**Create high quality photo with JUST your phone**

**Must-know Lightroom editing hacks**

**Fix skin, adjust colors, make color pop (and more...)**

**Go beyond the basics and create your own presets !**

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# Note:

This guide assumes that you have already installed our presets on your mobile
Our presets sales are all accompanied by a step-by-step visual PDF guide and a video showing all the steps.

# Any photo can be improved in just minutes of editing

This superfast and essential guide will show you how to masterfully edit your best photos on the go with your mobile and the free Lightroom App!

**Essential and easy!**

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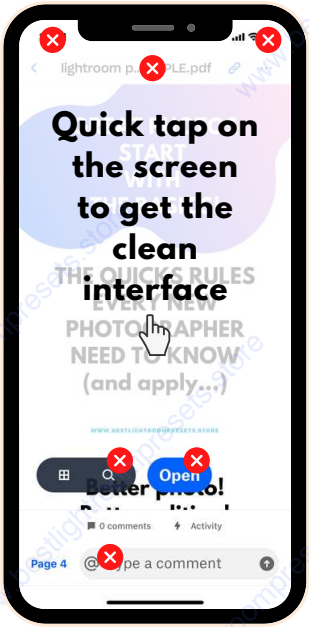
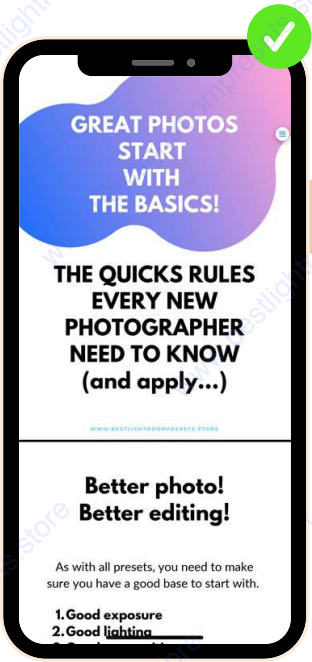
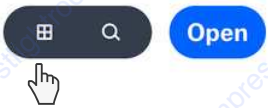
# QUICK TIPS

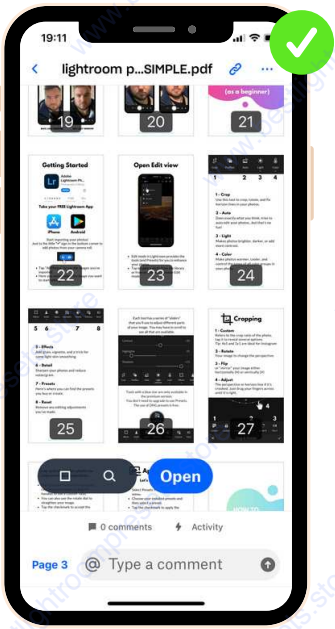
## If you're using the PDF version of this guide in the Dropbox app before you start






**Tap on the page view to quick navigate through the pages**



# BEFORE WE GO WITH PRESETS

## GREAT PHOTOS START WITH THE BASICS!

# THE QUICKS RULES EVERY NEW PHOTOGRAPHER NEED TO KNOW (and apply...)

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# Better photo!
# Better editing!

As with all presets, you need to make sure you have a good base to start with.

1. **Good exposure**
2. **Good lighting**
3. **Good composition**

**All in all, always remember that a good edit start with a good photo.**

These presets are not made to save images that are lackluster, way overexposed, or too dark.

**If details are lost in the image to begin with, these presets won't save them.**

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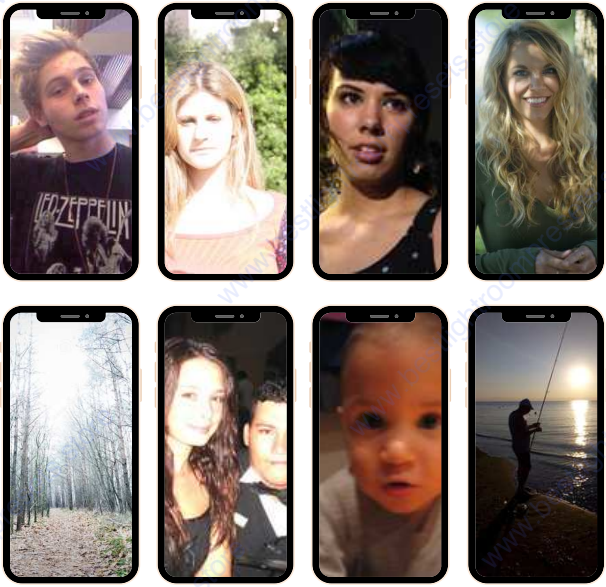
# Bad Photos!
# Bad Editing!




**Presets are not made to save images that are lackluster, overexposed, too dark, low quality, with harsh light etc...**

# DON'T GO ANOTHER DAY WITHOUT BEING ABLE TO USE YOUR MOBILE CAMERA

## 5 RULES FOR BETTER PHOTOS NOW!

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1

# Clean Lens

**The most underrated tip!**

Clean your phone's back camera lens every time before taking a picture! If your lens is even slightly smudged, your photo will not appear as crisp.

**It's often so hard to tell that a photo isn't perfectly clear until you go to edit it and it's too late.**

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2

# Use Lightroom Camera

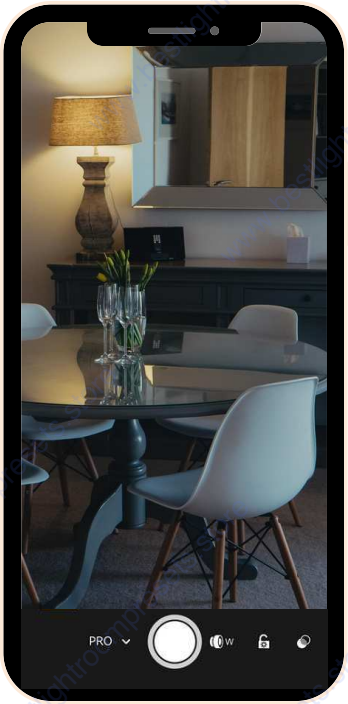
- On your device's home screen, long press on the Lightroom app icon to access shortcuts
- You can add the Lightroom Camera widget on your phone's home screen. Tapping the Lightroom Camera widget takes you directly to Lightroom's in-app camera.
- Use the built-in camera of the Lightroom app and select DNG you will get higher quality photos than the default phone camera

3

# Don’t pull the exposure while you shoot

**Exposure is King!**

Sometimes you'll notice that your photo looks dark on your phone when shooting it...

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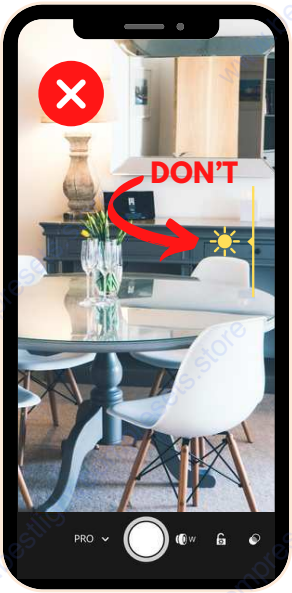
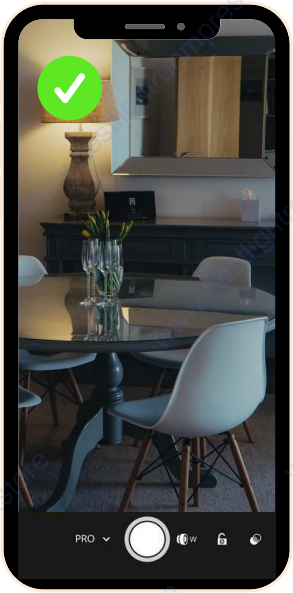
It can be tempting to use the little tool that allows you to pull up the exposure before you take the photo!

**Don't!!**

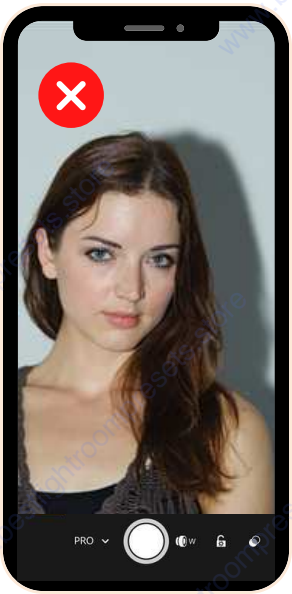
While shooting the best bet is alway to underexpose more than overexpose to retain the most details!

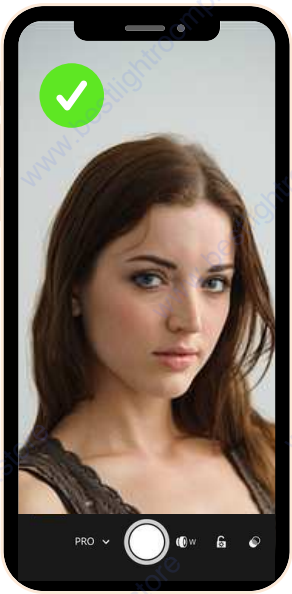


# Don’t Flash it!

Say no to flash! Using a flash creates a really harsh look to photos which can make it harder to edit... even if it seems a little bit dark before you edit it, it’s easier to brighten a dark photo than fix a photo taken with the harsh light of a flash.

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5

# Hold it!

Hold your phone as still as possible
when you're taking your photo!
Even moving your phone a tiny bit
while taking a picture
can result in a blurrier photo.
Especially when you have less light,
it's even more important to hold your
phone really still. Freeze!!

# LEARN HOW TO USE LIGHT FOR SOFT BEAUTIFUL PHOTOS

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# Harsh light vs Even light

DO pay attention to the direction and strength of the light. Photos with harsh light are harder to edit.

The exposure on the right face is totally even with no crazy shadows or hot spots. Reflectors and additional lights can create even light but you can look for it just moving around a few steps.

# Harsh vs Even

## The Tips

Shoot in the day or early evening to take advantage of natural light. If you're shooting in the daytime, DO find some light shade.

**Light shade can be found:**

- beneath a tree
- under the porch of a house
- in a doorway
- under an umbrella
- in the shade of a building

FACING THE SUN

TREES LIGHT SHADOW

# Outdoor

If you have to shoot outside in bright sun, DO put the sun fully behind your head so your head blocks it out;
the sky will be blown out, but your hair will glow and your face will be lit more evenly.

(You can't do this at noon because the sun is too high in the sky.)
No squinting required!

FACING THE SUN

SUN AT BACK

SUN AT BACK

SUN AT BACK

FIND A NICE SHADE SOMEWHERE

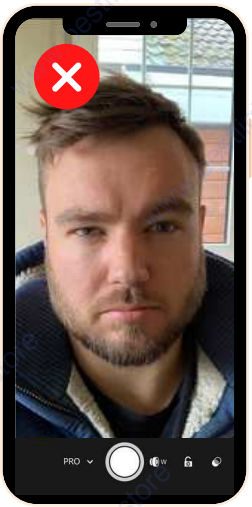
CREATE A SHADOW

# Indoor

If you're shooting inside during the day DO find a window that's letting in indirect sun.

You should generally face your light source unless you want harsh shadows or dark and off-looking photos.

BACK LIGHT WINDOW



SIDE LIGHT WINDOW

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If you’re shooting inside during the day DO find a window that’s letting in indirect sun.

Play with the angles to make sure the light isn’t creating awful shadows.

# THE ONLY LIGHTROOM TOOLS YOU NEED TO KNOW

(as a beginner)

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# Getting Started

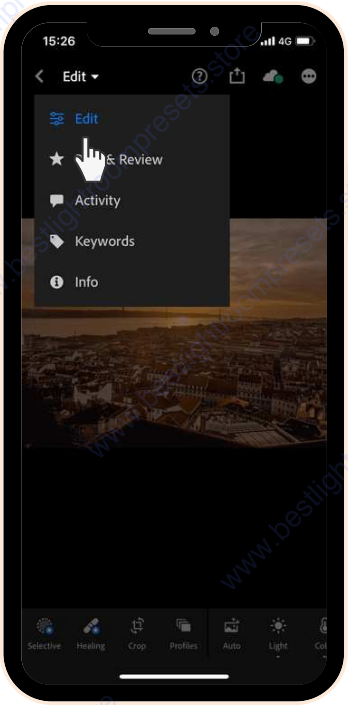
**Take your FREE Lightroom App**

**iPhone** **Android**

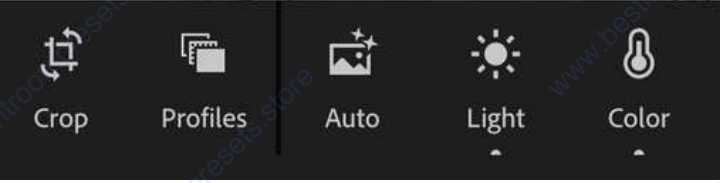
Start importing your photos!
Just ta the little **“+”** sign in the bottom corner to add photos from your camera roll.

- Tap "All Photos" to see the images you've imported.
- Here you would select the image you want to start editing.

# Open Edit view




- Edit mode in Lightroom provides the tools (and Presets) for you to enhance your photos.
- Tap to open a photo from the library or from an album and choose Edit mode.




## 1 - Crop

Use this tool to crop, rotate, and fix horizon lines in your photos.

## 2 - Auto

Does exactly what you think, tries to auto edit your photos...but that's no fun!

## 3 - Light

Makes photos brighter, darker, or add more contrast.

## 4 - Color

Make photos warmer, cooler, and control the tones of all color groups in your photo.

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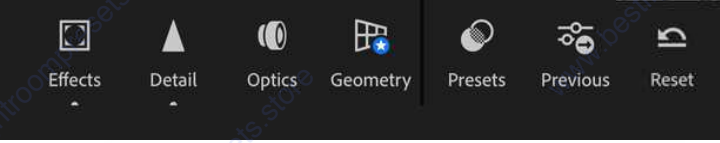


5 6 7 8

## 5 - Effects

Add grain, vignette, and a trick for some light skin smoothing.

## 6 - Detail

Sharpen your photos and reduce noise/grain.

## 7 - Presets

Here's where you can find the presets you buy or create.

## 8 - Reset

Remove any editing adjustments you've made.

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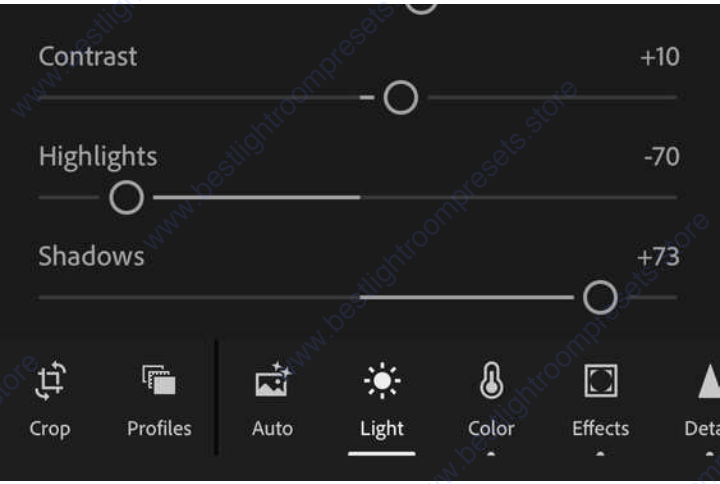
Each tool has a series of “sliders” that you'll use to adjust different parts of your image. You may have to scroll to see all that are available.




Tools with a blue star are only available in the premium version.
You don’t need to upgrade to use Presets.
The use of DNG presets is free.

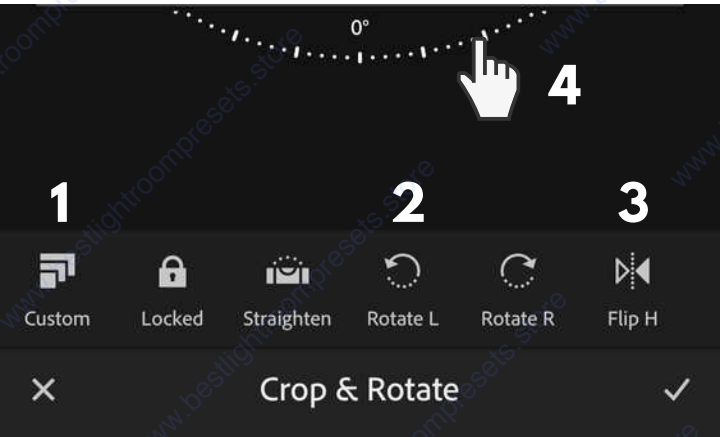
# Cropping

**1 - Custom**
Refers to the crop ratio of the photo, tap it to reveal several options.
Tip: 4x5 and 1x1 are ideal for Instagram

**2 - Rotate**
Your image to change the perspective.

**3 - Flip**
or “mirror” your image either horizontally (H) or vertically (V)

**4 - Adjust**
The perspective or horizon line if it’s crooked. Just drag your fingers across until it’s right.



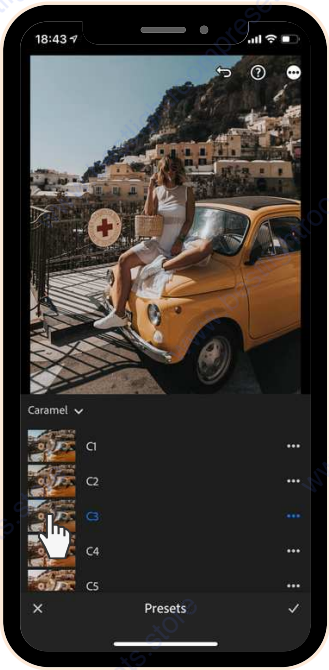
## Crop and straighten photos to improve their composition.

- Tap Crop and choose a fixed aspect ratio from the menu, or drag the handles to use a custom ratio.
- You can also use the rotate dial to straighten your image.
- Tap the checkmark to accept the changes.

# Apply Presets

## Let's start the Fun!

- Select Presets from the adjustment menu.
- Choose your installed presets and then select a preset.
- Tap the checkmark to apply the preset.



# HOW TO ADJUST PRESETS WHEN IT'S NOT ONE-CLICK

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# Why Presets don’t always work across all photo

**There are a few reasons why Lightroom Presets sometimes don't work across all images which include:**

- white balance
- different/extreme lighting conditions
- different camera bodies and lenses
- different locations
- so many more!

Sometimes you may need a set of different presets to cover different lighting situations or make simple tweaking to cover most common issues!

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# Light

**The single most important tool you will need to master!**

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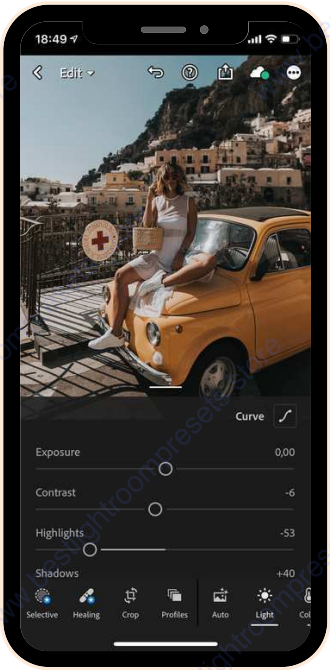
# Exposure

the exposure tool in the Lightroom Mobile app is **the most important** quick fix to brighten or darken a photo to your liking arbitrarily

**If you don't like the brightness level of your photo, start tweaking that exposure slider.**

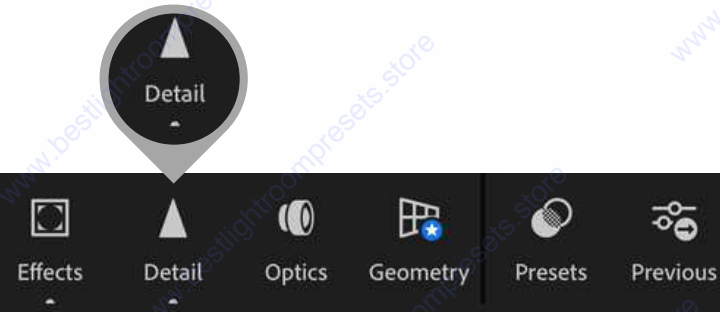



PRESET ONE CLICK

LIGHTEN

## When I make my image brighter, it starts to look super grainy, how do I fix it?

- Head over to your “Magic Tiangle” the DETAIL tool.
- There you can use the REDUCE NOISE slider to get rid of the grain.
- You can also SHARPEN your photos here too, which is great for photos where your face is further away or with lots of details.

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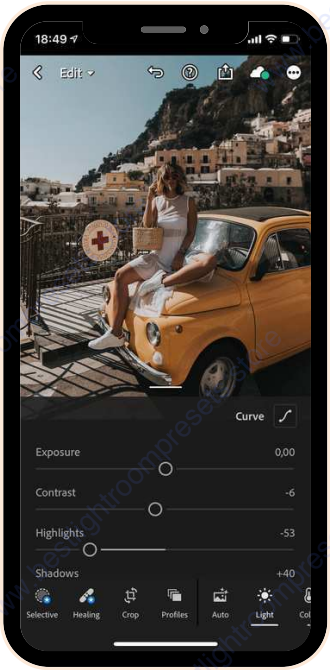
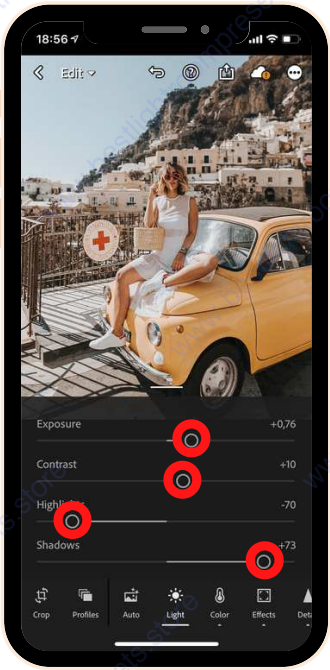
# Adjust Light

It’s normal to tweak a preset to your need when you like the general effect but some aspects don't fit.

- Tap Light, and then adjust the Exposure and Contrast sliders to make your colors pop.
- Increase highlights and light the shadows to create  a light and airy look




PRESET ONE CLICK




TWEAKED LIGHTS

# Don’t over contrast!

Usually when people are just starting their photo-editing career, they tend to overdo it on the contrast, making the photo look fake.

**Make sure to adjust contrast conservatively with little tweaks here and there.**

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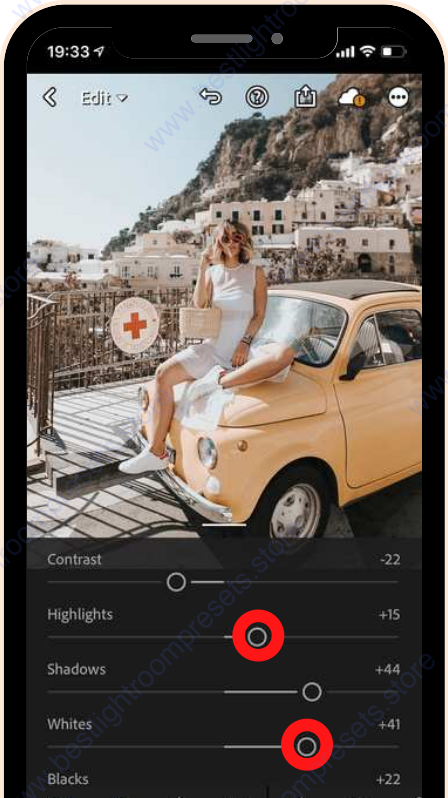
# Highlights & Whites

behave the same. This tool will only affect how your highlights (brighter portions of the image) and whites appear.

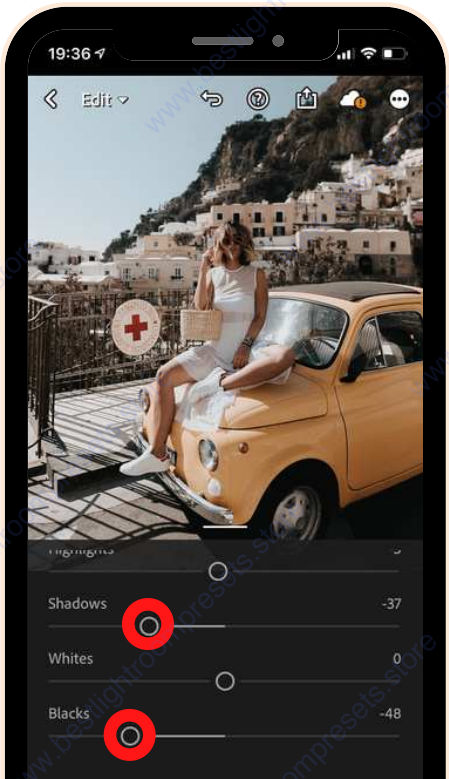
If once you add exposure, some part of your image appears too bright, move the circle to the left.



# Shadows & Blacks

also behave the same. If you want your dark parts of your image to be even darker or have more contrast, move the circle to the left.

To "lift" the shadows or add a little more brightness to the shadows or dark colors move the circle to the right.



# Color

**The most fun and creative tool**

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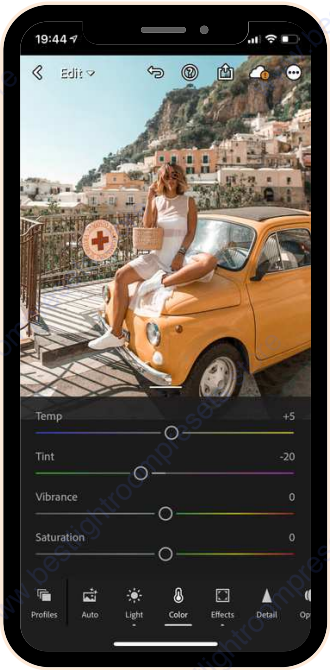
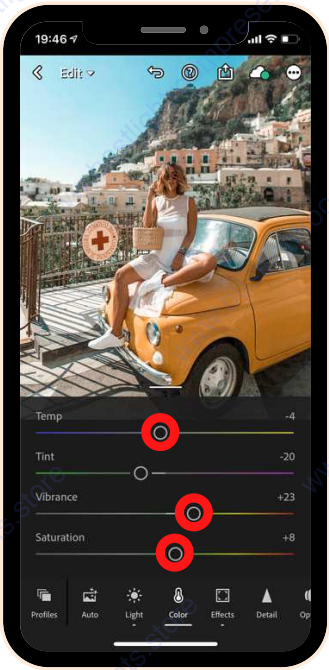
# Adjust Colors

- For more vividness tap Color and adjust the Temperature slider to create a warmer or cooler image.
- Use the Saturation slider to increase or decrease the intensity of the colors in your photo. Be careful not to oversaturate your image — the colors can easily become too intense.
- An alternative is to use the Vibrance slider, to focus on increasing the intensity of the more muted colors in your photo.



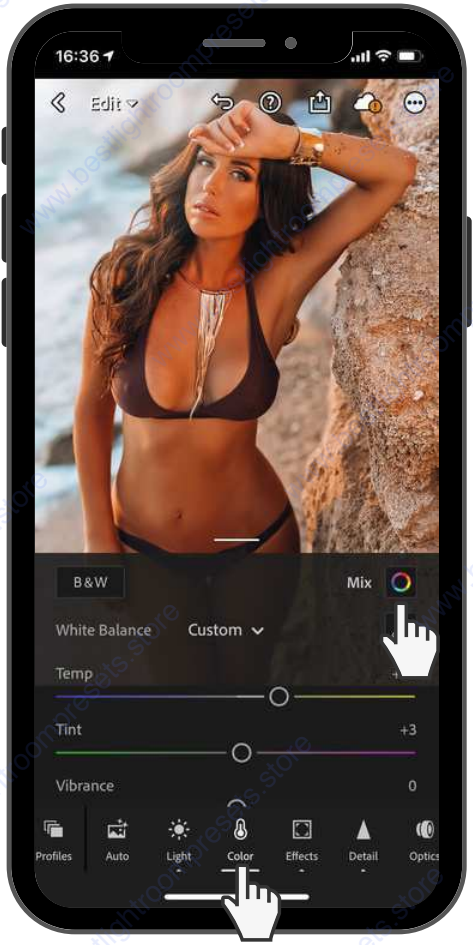

PRESET ONE CLICK




TWEAKED COLORS

# Color Mix

Click MIX to access settings for
EVERY COLOR to adjust
only separate colors via the sliders!

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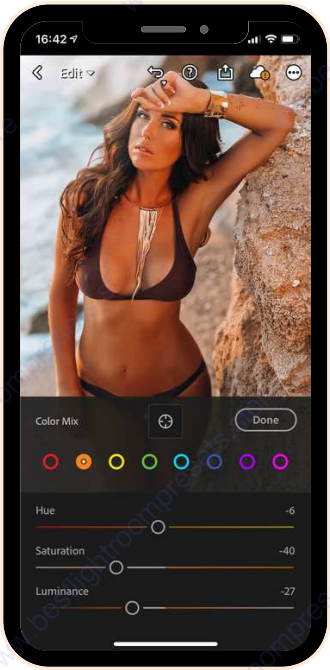
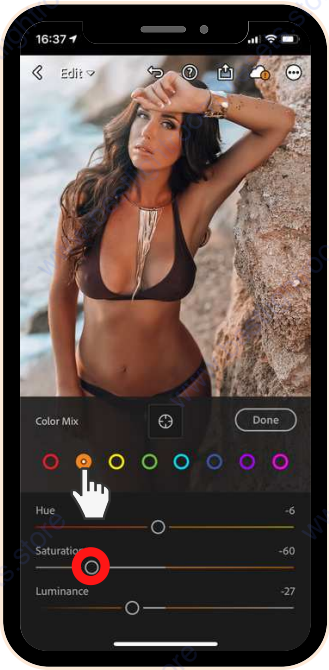
# 3 Seconds Fix for crazy skin tones!

- The skin tone is easy to fix just adjusting the Hue, Saturation and Luminance of the Orange color.
- In the sample below, just moving the slider of saturation of the orange color there's a dramatic improvement!




PRESET ONE CLICK




LESS SATURATION

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# What is Hue

Hue is essentially
another word for color.

# What is Saturation

Saturation is the intensity of a color.

# What is Luminance

Is the brightness of a color.

**Just be mindful that each photo is different in terms of how much you should move the sliders to get your desired result.**

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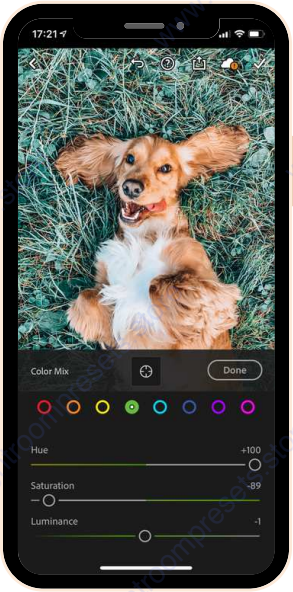
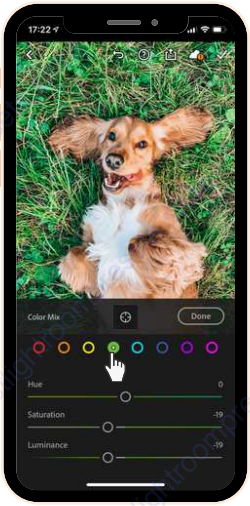
## 2 Colors Tweak green + yellow

The dog color is great but the grass is weird!

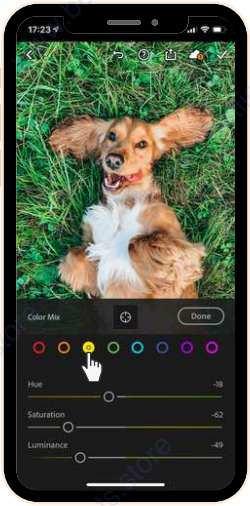
- Adjust the green first
- Mmmh! I don't like the yellow grass here and there!
- Adjust the yellow accordingly!
- Yes is that simple!




**PRESET ONE CLICK**



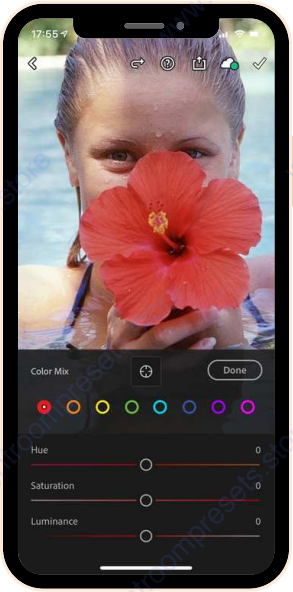

**TWEAK OF GREEN**



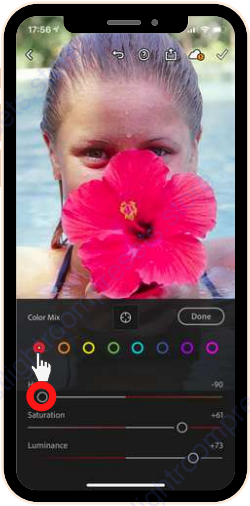

**TWEAK OF YELLOW**

## Change every Color!

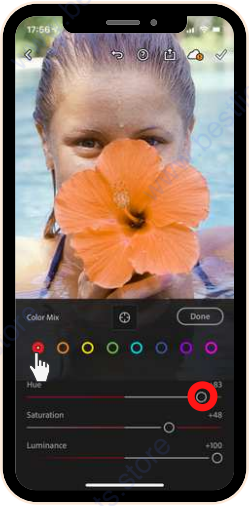
- Change color adjusting the Hue
- Move the saturation for intensity
- Luminance for brightness!
- Yes is that simple!




ORIGINAL PHOTO



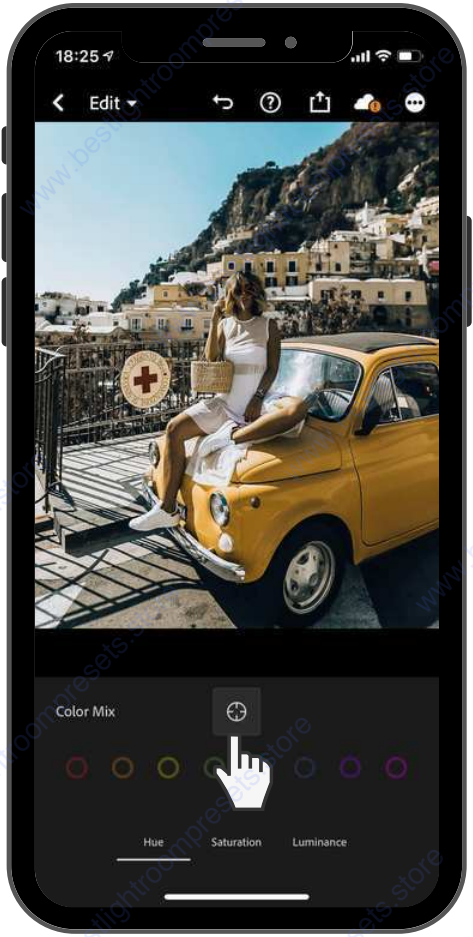

HUE TO MAGENTA




HUE TO ORANGE

# The magic Tool

**The most impressive tool to adjust every presets to your taste and need!**

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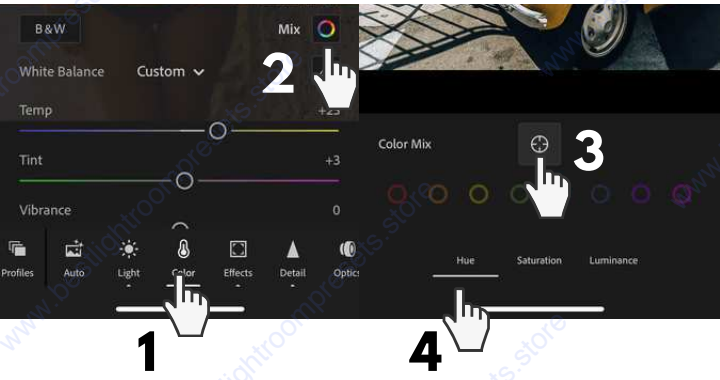
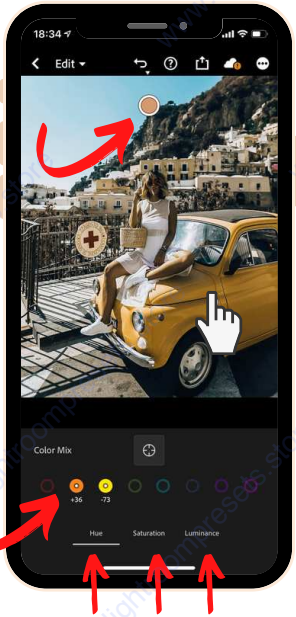
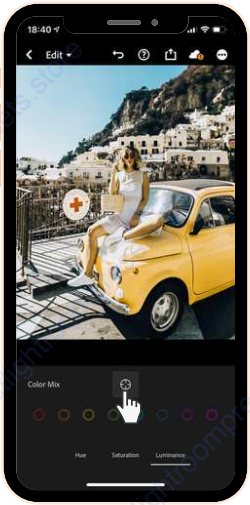
# Targeted Adjustment tool

- You can adjust colors directly on the image with the Targeted Adjustment tool.
- This is an intuitive way to identify and change specific colors.
- First, tap the Targeted Adjustment icon in the Color Mix panel to activate the tool.
- Then select the color property you want to adjust:
  Hue, Saturation, or Luminance.



- Tap in the image on a color you want to change, and drag horizontally or vertically.
- The selected hue, saturation, or luminance of the sampled color(s) changes throughout the photo as you drag.




**TWEAKED YELLOW + ORANGE**

- When you're finished with the Targeted Adjustment tool, tap its tool icon again to return to the Color Mix panel.
- You can continue to fine-tune colors with the sliders in this panel.
- Tap Done when you're ready to close the Color Mix panel.

# Undo edits
# Reset images

Photo editing is an experimental process.

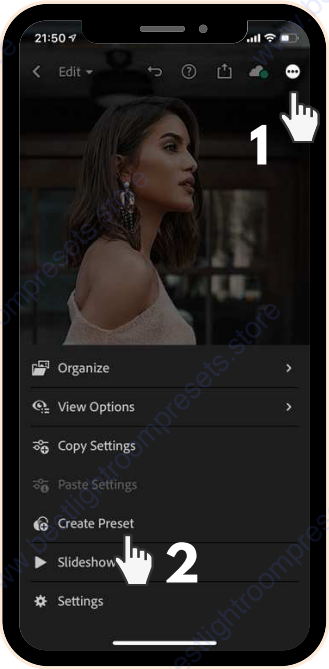
- To undo changes you've made to your image, tap the undo icon.
- Tap and hold to reveal the redo icon.
- To fully reset an image to its original state, tap Reset at the end of the adjustment menu.

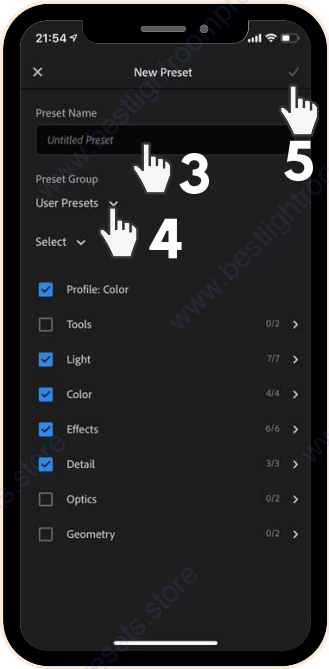
UNDO/REDO

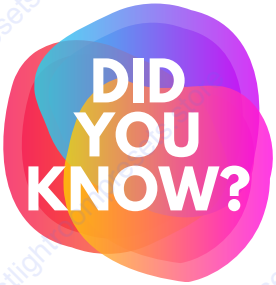
RESET

# Save Presets

1. Click on the "..." dots in the top left corner
2. Tap on "Create Presets"
3. Preset Name: Type the desired preset name.
4. Preset Group: By default, custom presets are saved in the User Presets group. You can also create a new group using the Create New Preset Group option.
5. After selecting the required edit settings, tap Save at the upper-right corner.
6. Your new preset is now available in the Presets menu.






# Lightroom is a non-destructive editor

**The app makes edits and adjustments to your photos without actually changing anything in the original file.**

- Everything on Lightroom is non-destructive.
- This means you can always go back to the raw image at a click of a button.
- The adjustments you add can be taken away easily.
- The same stands for presets.

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# THE 3 RULES TO NEVER GO WRONG WITH PRESETS!

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# Don’t apply presets on already edited photos

You may have edited your photos with VSCOcam or other apps. If you apply Presets on these picture results may be awful and the image will look weird, fake or over edited.

# Do use different presets for the occasion

In the sample below the preset was made for interior photography and works great!

**The same preset used for outdoor...**
**Chances are that will not work.**

- You don't want to use a dark, sinister filter on a happy photo at the beach, right?
- Or a preset designed for nature photos that makes human beings look like death warmed over?

**You get the picture!**
**Be discriminating about where you apply each preset.**

# The stronger the edit, the less versatile a preset may be.

If you're trying to develop your Lightroom skills by using a preset as a starting point, opting for a preset that creates a more subtle effect will probably be more productive in the long run.

# Repeat once again!

**Great edits start with great light.**

**Presets are not made to save images that are lackluster, way overexposed, or too dark.**

**Be discriminating about where you apply each preset.**

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**Presets can be a base to start off creating your own unique style!**

# We are sure that you will create some really amazing stuff!

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we would love to share your work in our stories

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# That's It!

**Have any other questions?**
Feel free to drop us a message:

*blpresets@gmail.com*

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