QUICK TIP:

For best results, apply to 72pt text, then resize text to required size with 'scale strokes & effects' checked on. See page 3.

QUICK TIP:

**Penman Graphic Styles use
Global Swatches for color changes
See page 5.**

CONTENTS

HOW TO INSTALL

Firstly open your graphic styles palette - you'll find it under **window/graphic styles.**

**There are two ways to access graphic styles:**

1. **Load Graphic Style Library**
   Using the fly-out menu on the Graphic Styles Palette, select **'open graphic style library'**, '**other library**', then navigate to the '**Penman_Graphic_Style_Library.ai**' file on your computer, and click **'Open'.** The styles will load into their own palette, ready for use.

2. **Use directly from the demo file**
   Open the file **'Penman_Demo_and_ornaments.ai'** in illustrator. You can also find the bonus ornaments in this document. If you haven't installed the fonts i've used in the preview, Illustrator will prompt you to replace the fonts with your own, so choose anything you like. From there, you will notice that the styles will automatically appear in the graphic styles palette, all you have to do is select the item you'd like to apply the effect to, then click on a thumbnail in the graphic styles palette.

3. **Penman Graphic Styles includes a CS3 and CS6+ version of both the demo and the style library. Use the CS3 version for Illustration CS3, CS4 & CS5. Use the CS6+ for Illustrator CS6 & CC.**
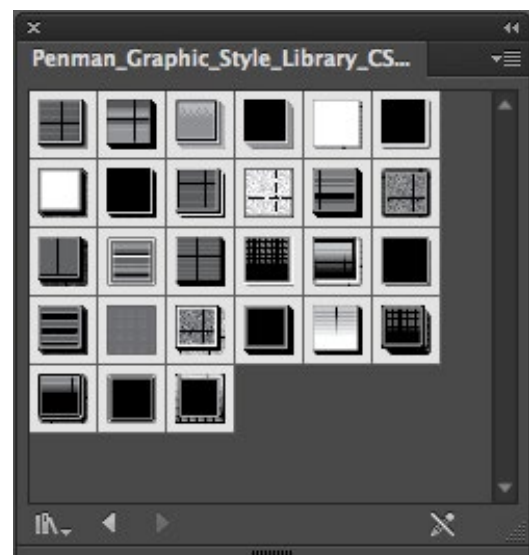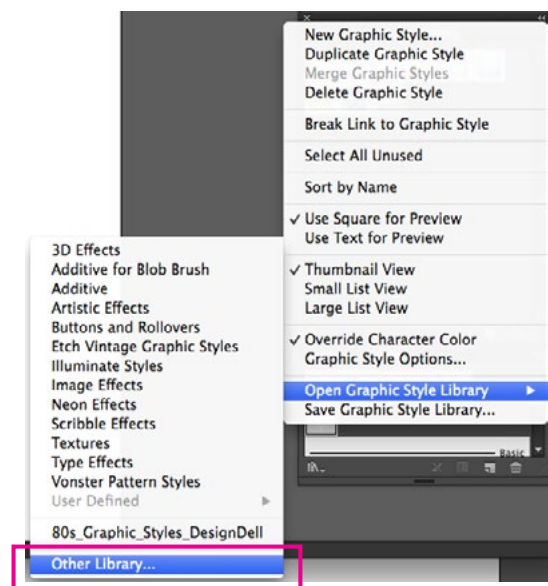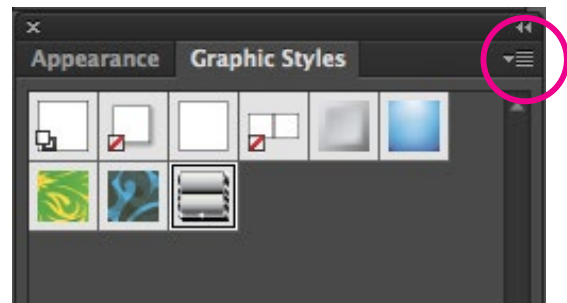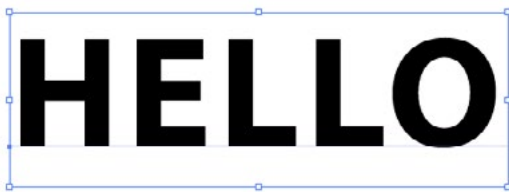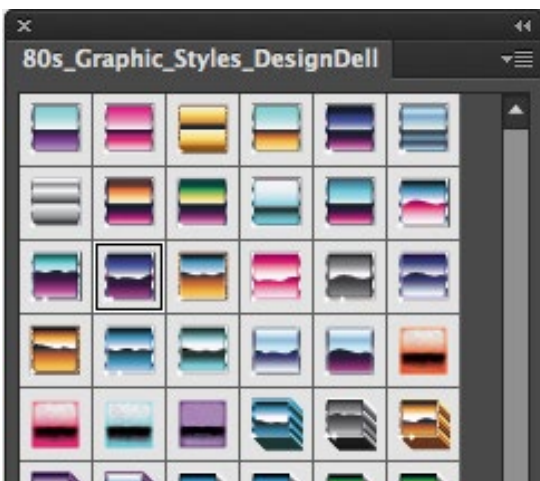
HOW TO APPLY GRAPHIC STYLES

1. Select a text object (or shape) using the selection tool.

   When typing text, it's best to **set the text to 72pt** to begin with, as this is the default size that I create my graphic styles at, so will 'fit' the style best (I'll show you how to scale them in the next section!)

   # HELLO

2. With the text/object selected, click on a thumbnail in the Graphic Style Library's Window. Here I'm using my 80's Retro Graphic Style Set, available here.
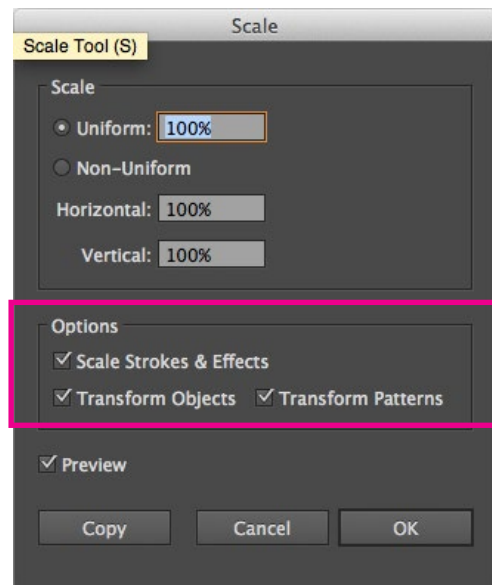
3. Ta Da! The object takes on the graphic style's appearance.

HOW TO SCALE GRAPHIC STYLES

1. Double-Click on the 'Scale' Tool on the left hand toolbar. It is grouped with the 'shear' and 're-shape' tools, in case it isn't showing already, or you can use the keyboard shortcut (s) to find it. Double clicking will show the Scale Dialogue Box.

2. Make sure **'Scale Strokes & Effects'** & **'Transform Patterns'** are checked **ON.** With these settings checked on, when you resize your object the graphic style will resize in proportion with it, and any patterns will stay where you want them to.

3. For example, here is the same piece of text 'hello', after resizing it from 72pt to 26pt with the scaling checked **OFF:**

   The text is too small - the style looks too big for the text it is applied to.

H O W   T O   S C A L E
G R A P H I C   S T Y L E S   C O N T.

Here it is again after resizing it from 72pt to 170pt with the scaling checked **OFF:**

The text is too big for the style - the style looks too small compared to the text.

And here it is correctly scaled from 72pt to 26pt with scaling turned **ON:**

The style increases/decreases in size as the text is resized, keeping its original appearance intact.
You can use the scaling tool in this way to make a piece of text 'fit into' a graphic style if you accidentally apply it on too small or too large text to begin with.

If the style is too big for your type (text smaller than 72pt), uncheck '**scale strokes and effects**' option and make your text bigger, then check them back on again once you have achieved the look you want, then resize as normal.

Likewise, if you applied the style to text that is too big (bigger than 72pt), uncheck '**scale strokes and effects**' option, and make your text smaller.
When it looks correct, check '**scale strokes and effects**' option back on again, and resize to the final size required.

If you will be using the styles a lot on smaller or larger text throughout your document, I would advise you to create a new graphic style once you have resized it for further use.

You can do this by selecting your text, then clicking on the **'new graphic style'** icon at the bottom of the graphic styles palette, next to the trashcan.

S C A L I N G   P A T T E R N S
## W I T H I N   A   G R A P H I C   S T Y L E

Patterns can also be scaled or warped independently of the text and the other elements of the graphic style by selecting the pattern fill and using the **Scale Dialogue Box** with only **'Transform Patterns'** checked on. Change the overall percentage size, or width and height percentages here.
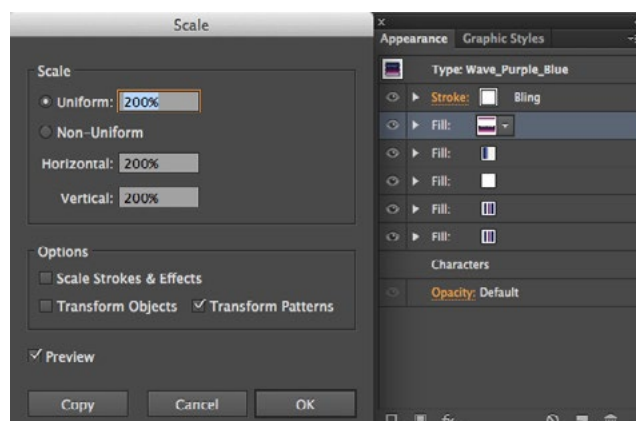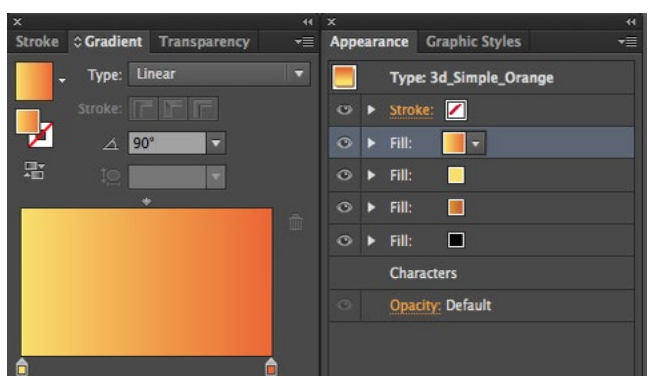
CHANGING COLORS

1. Open the **Appearance Panel (Window/ Appearance, or Shift F6)**

2. Here you will find all of the different fills, strokes and effects that create the style, layered on top of each other. You can click on the fill swatch drop-down to bring up the swatch picker. From here, you can choose a different color or pattern swatch, or change a stroke color.
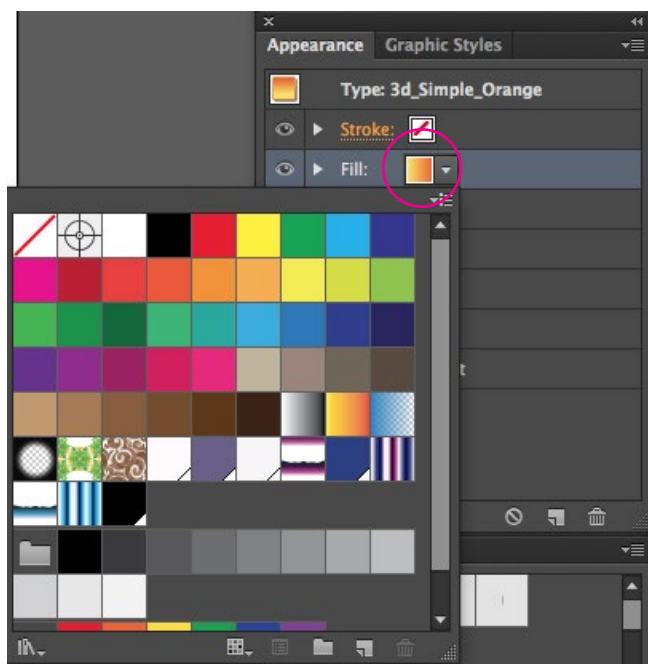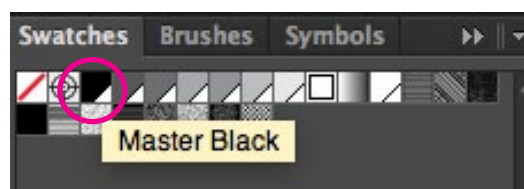
3. You can edit a gradient by first selecting the fill layer containing the gradient in the appearance panel, then opening the **gradient editor (Cmd F9).**

CHANGING COLORS USING GLOBAL SWATCHES
(APPLICABLE PRODUCTS ONLY)

Some of my sets that don't use too many colors use global swatches for quick, single color edits.

1. Open the **Swatch Palette.**

2. Find the swatch named '**Master Black**'. All of the other grey & pattern tones are linked to this master swatch. **Double click** on it to edit the color values. Here i'm changing it to 100% magenta, using a style from my Penman Vintage Graphic Styles kit.
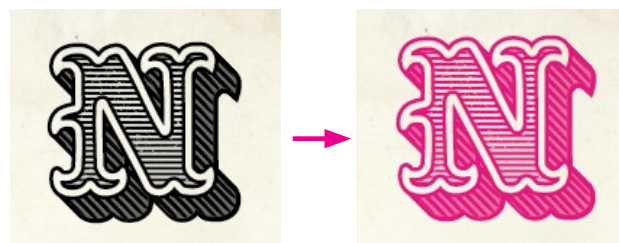
3. The color will update in the graphic styles used in your document.

C H A N G I N G   P A T T E R N C O L O R S   I N   I L L U S T R A T O R C S 3   T O   C S 5
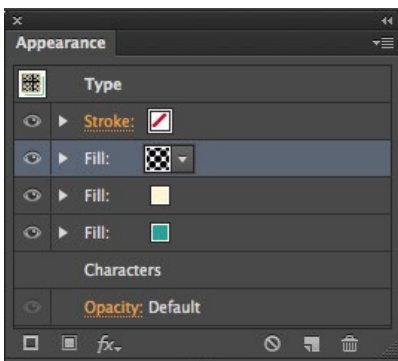
1. Changing patterns within a graphic style are a little trickier in older versions of Illustrator.

2. Select the pattern fill layer you wish to edit in the appearance panel.

3. Now have a look at your swatches palette - you should see a fine white line appear around the pattern swatch that is being used in the graphic style


4. Drag the swatch from your swatches palette onto the pasteboard. Change the colors of the pattern shapes as you like using the selection and color picker tools as you would for any vector art, **but make sure you don't delete anything or change the position of the artwork elements**. When you are finished, select the whole artwork again and drag and drop it back into the swatches pallette to create a new swatch.
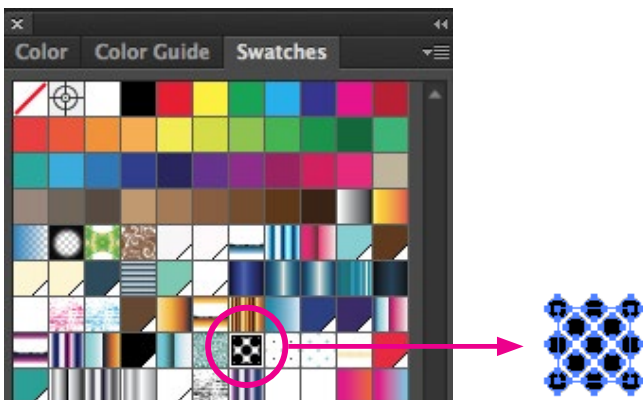
5. You can now replace the pattern fill layer in the appearance panel with your new pattern swatch (see page 4).

C H A N G I N G   P A T T E R N C O L O R S   I N   C S 6   T O   C C

1. Luckily in CS6 adobe introduced the pattern editor, which is much easier!

2. Follow steps 1 - 3 of 'changing a pattern in CS3', once you have your pattern swatch selected in the swatches palettte - double click on it!
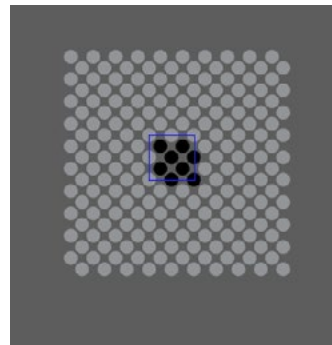
3. The swatch editor view will open - make color changes here then click on **'Done'** on the top right of the document window when you are finished, and the pattern will be updated.
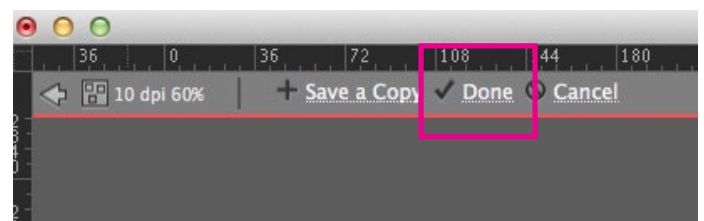
COMPUTER PERFORMANCE AND VECTORIZATION

Penman Graphic Styles were tested on a mac with 16GB Ram. If computer performance is affected, edit your text until you are happy, then with it selected, go to the **'object'** menu and select '**expand appearance**'. If you require further vectorization, select '**object'/'expand**'. This will turn the graphic style into vector outlines and should improve performance. It will however, no longer be editable.

It is advisable to use the graphic style library instead of the demo file if your computer is low on RAM, this way you will not have many styles live on your pasteboard at once, which will have more of an effect on performance.

PATTERNS NOT DISPLAYING PROPERLY

Patterns can display a little weirdly at different viewing resolutions, as illustrator saves memory by showing a low resolution preview of patterned areas while you work.

Patterns are best checked at 100% or 200% zoom.

Save a high resolution jpg, pdf, or do a printout to check if unsure.

Zooming right in close often shows the pattern correctly how it will display in print.

CORNERS AND POINTS NOT DISPLAYING CORRECTLY

Graphic styles have the advantage over photoshop of being able to layer strokes using hard, sharp corners unlike rounded edges like a stroke in photoshop.

However, on some decorative or intricate fonts, fonts that are not vectorized cleanly, or those with very sharp angles, the corners can appear distorted when the graphic style is applied.

Should you come across a font like this, please follow these steps to apply rounded corners and fix the problem:

Direct select your text/object, and open the **appearance panel**.

There will be a list of fills that make up the object, you can expand each fill layer to see what effects are applied to it by clicking the small arrow beside the word '**fill**'.
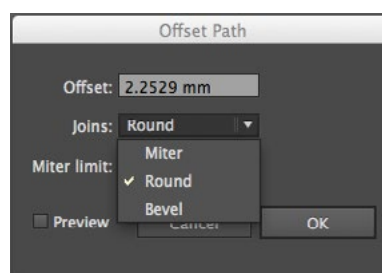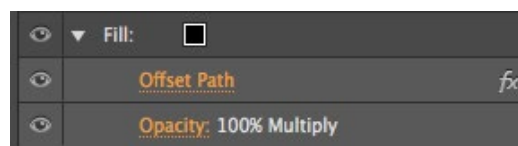
Corner options can be changed by editing '**Offset Path**' effects.

Double click on the effect name '**offset path**' to bring up it's option dialogue box, choose **'joins'** and change to '**Round**', then click **ok**. Do this to all fill layers that have an offset path effect applied. Also, if there is a '**stroke**' effect applied anywhere within the appearance panel, you can select the stroke layer in the appearance panel, then change the stroke under the stroke palette (Cmd F10) to appear as a round join. (Examples included next page)
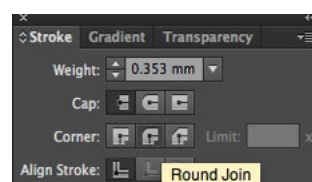
CORNERS AND POINTS NOT DISPLAYING CORRECTLY CONT.

Here are examples of the difference between rounded and miter settings on a graphic style.

Miter Joins

Rounded Joins

SHEAR NOT DISPLAYING PROPERLY

Occasionally, patterns and offsets do not display well using the shear tool, to address this warp text manually by using:

Object / Envelope Distort / Make with mesh.

Set the grid to rows 1 and columns 1, then use the direct selection too to move corner anchor points.
This will give much better results.

FONTS USED

Bambi: http://www.dafont.com/bambi.font

Bevan: http://www.1001fonts.com/bevan-font.html

Big Top: http://www.dafont.com/big-top.font

Bonzer San Francisco: http://www.dafont.com/bonzer-san-francisco.font

Dialog: http://www.dafont.com/dialog.font

Dollar Bill: http://www.dafont.com/dollar-bill.font

Lemon Milk: http://www.dafont.com/lemon-milk.font

Mermaid: http://www.dafont.com/mermaid.font

Raw Denim Audacity: http://www.dafont.com/raw-denim-audacity.font

Titania: http://www.dafont.com/titania.font

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FURTHER QUESTIONS

Should you have any other issues, please contact me via my creativemarket email: https://creativemarket.com/kimmo242 so that I can correct the issue and make things right - my customers are very important to me.

Please keep in mind that I am from Australia so there may be a delay in my reply depending on your location but I will reply as soon as I can.

If you found my product useful please help out a new shop owner and recommend it ☺

(if you didn't, that makes me sad - and I'd also love to get your feedback so that I can further improve my products!)

THANK YOU FOR YOUR PURCHASE, ENJOY!

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Click Here

Check out Vintage Allsorts
Click Here