

CITYTURTLES PRESETS

LIGHTROOM PRESET INSTALLATION GUIDE



@cityturtles

THANK YOU

First off, I'd like to thank you wholeheartedly for purchasing from my store. By purchasing these presets you are also supporting me and my work, and that means the absolute world to me!

All of my presets are handmade from scratch and designed with YOU the creative in mind. I wanted to create a set of presets that are versatile on both indoor + outdoor photos and work consistently all types of photography. You can use these on your portrait, wedding, family, lifestyle, travel, and pet images.

This pack comes with an additional tool kit that I personally use to help speed up workflow. They are created to only change one specific adjustment (grain, sharpness, exposure, etc) if you are in a hurry to edit. I've also included step-by-step instructions on how to install the presets on both your desktop + phone in this handy PDF to guide you.

Presets are AMAZING tools to easily up-level your photography and editing skills. I'm so happy to be able to share these with you and teach you all of my favorite editing tricks.

With that said, I can't wait for you to try these out on your photos!



HOW TO INSTALL

Lightroom Classic CC 7.5 & newer

1. Download the .ZIP file. Unzip the file and open Lightroom.
2. In the Develop module, open an image. Go to **Presets**, click the plus + button then click **Import Presets**.
3. **Import** the .XMP file desktop files. The presets will appear automatically in a new group. Restart Lightroom if needed.
4. **HAVE FUN!**

Lightroom CC 2015, Lightroom 6 & older

1. Download the .ZIP file. Unzip the file and open Lightroom.
2. In the Develop module, open an image. Go to **Presets**, right-click on any folder and create a new one titled CITYTURTLES PRESETS.
3. Right-click on the new folder and select **Import**.
4. **Import** all of the .LRTEMPLATE desktop files.

HOW TO USE IN PHOTOSHOP

Lightroom Presets can actually be used in Adobe Photoshop using Camera Raw! They are different from Photoshop Actions but this method allows you to have full customization of the settings. Here are the step-by-step instructions to get you started.

INSTALLATION INSTRUCTIONS

1. Always **duplicate** your image layer first (press Command + J on your keyboard) This helps if you want to make changes to your edits later. Plus, you'll be able to toggle the before & after.
2. In the top panel, click **Filter** > **Camera Raw Filter** then click on the **Presets** tab on the right-hand side.
3. Click the ●●● icon then click **Import Profiles & Presets**. Now **import** the ZIP file containing the presets.
4. Select the preset you want to use. Feel free to go to the **Basic** tab and make any adjustments as you'd like. If you're using a film preset and want to remove the added grain, you may adjust the grain amount in the **Effects** tab. Play around with all of the settings so you can better understand what each does.

You're done! Woohoo!

MOBILE PRESETS

How to Install

If you're reading this on your phone, go back to your downloads and open the "MOBILE-LINK" PDF. Follow the link.

1. **Download** the ZIP file and open by double clicking (Mac) or right-click then press 'Open/Unzip' (PC)
2. Open the mobile preset folder. **Select** all DNGs > **AirDrop/Email** to save in your photos. They will look like blank squares.
3. **Download** the Lightroom CC Mobile App and create a free account if you haven't already. Open the app.
4. **Upload** the DNGs the same way you upload photos. Hold and slide your finger to quickly select all of them. When they have finished uploading, your presets are ready!

How to Apply

1. **Open** any DNG file. Click the ⋮ icon at the top right corner and press **Create Preset**.
 2. **Name** the preset and press ✓. (The settings you need will automatically be checked for you.) **Repeat** until you have saved all of the presets.
 3. **Open** the image you want to edit. On the bottom tools panel, click the **Presets** tab. Choose your favorite preset then click ✓. Feel free to adjust exposure, white balance, etc. to better suit your image. Viola!
- Optional: Create an album with the presets. This will help keep it organized and easy to find in the future.

HOW TO ADJUST

STEP 1: APPLY PRESET



STEP 2: ADJUST EXPOSURE



STEP 3: WARM THAT BABY UP



EDITING TIPS

BASICS

BRIGHTNESS: After applying a preset, your photo may appear bright/dark. Adjust the exposure and the whites slider in the Basic panel to your preference. CT presets are uniquely crafted without WB or EXP settings as every photo is different! This feature allows you to edit your photo quicker and more efficiently.

Sharpen your image and enable Lens Profile Correction. I use a Canon 5DIV and doing this makes my images look wider and brighter. Sharpening settings stay at 40, luminance noise at 10 which makes the photo look a bit smoother, and color noise reduction at 25 (higher if I'm editing a grainy, underexposed photo).

SKIN TONES + COLOR

SKIN FIX: If you're editing portraits/couples and the skin tones seem a bit orange, you can fix this by adjusting the orange saturation slider in the HSL/Color panel. If the skin tones seem too desaturated for your liking, you can increase the temperature, increase orange saturation slightly, or play with the tint slider.

DREAMY WARM TONES: Increase the temperature or go to Split Toning and pick out a warm shade. I suggest using 58 for golden yellow tones, 48 for warm oranges, and 35 for rosy red tones. Increase the hue saturation to 8 or higher if you prefer.

MY FAVE TRICKS



I LOVE adding dust and grain textures on my photos for a subtle film look. It feels like adding whipped cream on top. Who knew adding dust to photos can actually look good? Click [here](#) to browse the ones I use. After editing in Lightroom, right-click on the photo and click "Edit in Photoshop", this will allow you to add overlays in PS while preserving the image quality!

EDITING TIPS

BRUSH TOOL & GRADUATED FILTER

Implementing hand edits are an absolute GAME CHANGER. Click on the brush tool (press K on a keyboard) to get started. I often use the brush to “dodge & burn” using the basic settings to brighten or darken spots that look uneven or distract from the subject.

SKY EDITING TIPS: You can bring back skies by adding a graduated filter from the top of your image down to the center. If the sky is overexposed, decrease the exposure and highlights. If the sky is desaturated, decrease the temperature. For a dramatic sky, add texture and clarity.

SUN BOOSTER: You can use a brush or graduated filter for this. Pick a warm color from the Color tool (looks like a gray rectangle) and decrease clarity for a soft, dreamy look.

COLOR FIX: You can also use the brush tool to quickly fix weird looking skin tones or colors in a specific area on your images. If a person is looking very orange, decrease the saturation slightly. If a person is looking too pale, choose a warm shade from the color box. Make sure you do not go overboard by lowering the opacity of the color as needed.

COLOR CHANGE: If someone is wearing a red coat and you want to change it to a yellow coat, it can be done! Neatly brush over the object with a small brush zoomed in with feather 20, and decrease the saturation to -100. Choose the color you want from the Color tool and make any other adjustments as you see fit to make it look natural.

